

*John W. Hickenlooper*  
Mayor



*City and County of Denver*

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The City of Denver is pleased to support a recently-launched project by the Rocky Mountain Institute (RMI), Living City Block.

The concept of the Living City Block promises to be an innovative and impactful project in Lower Downtown (LoDo) Denver. This project proposal is guided by a mission "to create an adaptive and replicable framework to enhance existing cities through integrative technology implementation, innovative financial solutions and community activation".

Living City Block strives to accomplish these goals by working with the building owners, businesses and residents of one and half blocks in LoDo between 15<sup>th</sup> and 16<sup>th</sup> Streets and Wynkoop and Wazee Streets(including the east side of Wazee). The project will also work with vendors, service providers and other constituents from across the city and the region. Over the next few years, Living City Block promises to transform this block into a model of profitable energy and resource efficiency, as well as a showcase for healthy and desirable urban living. Finally, the Living City Block team intends to replicate the success of this LoDo initiative in other Denver neighborhoods, as well as in cities across the country.

Living City Block is a pioneering project that seeks the community's support, ideas, energies and best wishes. The City of Denver is working closely with the Living City Block team on its LoDo project. We believe that its success will position Denver even further out in front as a leader in bringing good business practices and sustainable innovation together to create a better city and region in which to live, work and play. By embracing inventive solutions and providing local leadership, we can ensure a prosperous community where people and nature thrive.

Sincerely,

A handwritten signature in blue ink that reads "John Hickenlooper".

John Hickenlooper  
Mayor